



**THE IMPACT OF TOURISM SECTOR TOWARDS ECONOMY GROWTH IN
MALAYSIA**

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BANDARAYA MELAKA

JANUARY 2015

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**Submitted in Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration
With Honours (Finance)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

JANUARY 2015

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION (HONS)
HUMAN RESOURCES MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

I, **AHMAD KAMIL HASAN BIN ABDUL WAHAB**, (I/C Number: **910515045201**)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or and other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

Date: 02nd January 2015

Program Coordinator

Bachelor of Business Administration (Hons.) FINANCE

Faculty of Business Management

Universiti Teknologi Mara

Kampus Bandaraya Melaka

Dear Sir/Madam

SUBMISSION OF PROJECT PAPER (FIN 668)

Enclosed here is the research **entitled “THE IMPACT OF TOURISM SECTOR TOWARDS ECONOMY GROWTH IN MALAYSIA”** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

We hope this report will fulfill the requirement of Bachelor of Business Administration with Honours and also achieved the objectives of this study.

Thank you.

Yours faithfully

AHMAD KAMIL HASAN BIN
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ABSTRACT

This paper aim at finding out the impact of tourism sector towards economic growth in Malaysia which the economic growth is monitor based on the gross domestic product (GDP). The variables are considered are tourist arrivals (TA), job employment (JE), tourist receipts (TR), and exchange rate (EA). This study required 30 years data for each of the variable from 1984 until 2013. Methodology used for this study is by using Multiple Linear Regression with series data. Thereafter, econometric test are to be conducted to observe the relationship of the independent variables with economy growth which is GDP. Interactive software package E-view would be used for testing and analyzing the data collected. The study is attempt to investigate there is a significant relationship between the independent variables with the GDP and which variables contributes most to the economic growth. Findings from previous study mostly shows that tourist arrivals, job employment and tourist receipts has a significant role in the determination of economic growth. As guidance to the past research that have been done, this study will examine the relationship between impact of tourism sector and economic growth.